



MAGAZINE



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The Art Avenue Magazine

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SOUTHWEST
PLASTIC SURGERY

Frank Agullo, MD, FACS **Humberto Palladino, MD**

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The Art of Plastic Surgery

*By Aracely Lazcano
Illustrated by Alejandro Cardona*

“*R*enew, Restore, Revive” is the motto adopted by doctors Frank Agullo and Humberto Palladino. Their work at Southwest Plastic Surgery is a major contributor to the art of cosmetic and reconstructive plastic surgery in our region. A true modern art form, reconstructive surgery of the breast or congenital malformations can mean a new beginning for patients in our area.

Graduated from the Mayo Clinic, both plastic surgeons are board-certified doctors who use sophisticated approaches and attention to detail for cosmetic and

reconstructive surgery candidates. The physicians utilize a state-of-the-art 3-D imaging system that allows patients to visualize the outcome of a procedure before surgery. “The Vectra 3-D imaging system has dramatically changed the experience for patients seeking facial or breast enhancement, explained Dr. Palladino.

Drs. Agullo and Palladino, first and foremost, recognize that their success within our region is due to support of the community. “Reconstructive procedures often require a multidisciplinary team approach,” said Dr.

Palladino. This is reflected in the work they do with other surgeons in the city to help women who have lost a breast due to cancer or other conditions, as well as their work to help children suffering from congenital malformations through Smile Network International and Texas Tech University.

"Those patients are the ones who have the greatest emotional impact and it is very significant and rewarding to help improve the quality of life for the patient and their family," said Dr. Agullo, who is also an affiliate professor at the University of Texas at El Paso.

Locally, both doctors volunteer once a month in a multidisciplinary craniofacial clinic where they evaluate patients who are candidates for facial reconstruction, a process that can take up to 20 years. However, it is their work through Smile Network International that has taken them abroad.

"On our missions we often find kids living with a deformity and their families usually hide them and don't let them out to society or school. Many parents believe the kid's condition is a punishment from God as a result of something they did. It is on a yearly basis that we then can, assess the patient, perform an hour-long surgery and when they wake up their life is completely changed, they can be normal," added Dr. Agullo.

Southwest Plastic Surgery is one of the top practices

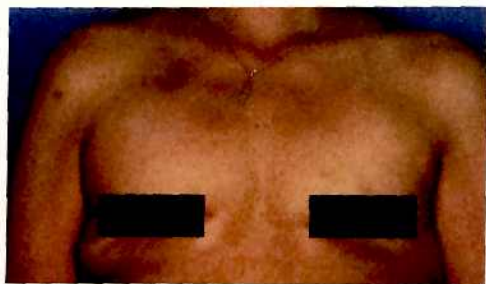
for reconstructive breast surgery in El Paso and the entire Southwest region. Dr. Palladino explains breast reconstruction as a highly individualized procedure because it encompasses proportion, aesthetics, and art. "We work closely with the patient's oncologist and surgeon to help the patient chose the best option for them according with the cancer treatment they received or will receive."

The most common breast surgery is breast augmentation where implants are used and are made out of silicone or saline water. The other surgery is the autologous tissue procedures, where a breast is created using tissue taken from other parts of the patient's body and then transplanted to the chest. "The creation of a new breast is like an art and can dramatically improve the patient's self-image, self-confidence and quality of life," Dr. Agullo said.

Dr. Palladino concluded that with the combination of their expertise, they have created a practice that not only offers first class services and a full spectrum in cosmetic and reconstructive surgery, but also shares the vision in providing their patients the will to a new beginning.

For more information about procedures, location or hours of operation, please visit:

www.swplasticsurgery.com or call 915-590-7900.



*before
& after*

