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THE **MEN'S** ISSUE

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# TOP PLASTIC SURGERY PROCEDURES FOR MEN

| By: SOUTHWEST PLASTIC SURGERY |



## Top Plastic Surgery Procedures for Men

Hair Transplant
Gynecomastia
Facelift
Rhinoplasty
Blepharoplasty
Liposuction and 3D Body Contouring
Non-Surgical – Botox, Fillers & Lasers, Hair Removal

In the increasingly demanding and competitive business world, every detail and edge counts. Appearance plays an important role when it comes to trustworthiness and appeal, two crucial characteristics of competitive edge advantage. Both women and men are living longer too, creating the desire to delay aging. The many alternatives available today can help slow down the aging process, and when combined with timely touch ups, provide the optimal combination to address the effects of the passage of time.

Hair loss being quite a prevalent concern in males can have a strong impact on self-esteem and self-image. Hair transplantation significantly boosts confidence for those who do not prefer the "bald look." Breast reduction for males, alone or coupled with liposuction and fat grafting, can change the look of a feminine chest to a more athletic appearance, in just one surgical session. Finally, facial procedures like rhinoplasty (nose job) or rejuvenation by means of surgery, such as facelift and blepharoplasty (eyelid surgery), as well as non-surgical methods like Botox, injectables, and laser treatments, can accentuate the masculine appeal by targeting specific facial features that will improve the aesthetics of the face. From platelet rich plasma injections to fat grafting and more, the methods of facial rejuvenation are getting less invasive, requiring shorter recovery times and delivering amazing results.

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**Frank Agullo, MD FACS**  
**Humberto Palladino, MD**  
Southwest Plastic Surgery  
10175 Gateway Blvd West, Suite 210  
**(915) 590-7900**  
**swplasticsurgery.com**

Current trends and socially demanding lifestyles have altered men's perspective of cosmetic and plastic surgery procedures. A culture with a broader point of view and more concerned about physique has increased the popularity of cosmetic procedures amongst men. While the most popular procedures differ from those of women, the end goal is the same: increase self-confidence and promote a fresher look, either for business or personal reasons.