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"It's a selfless job..."

MICHAEL SANCHEZ SOUTHWEST PLASTIC SURGERY

In only two years, Michael Sanchez has already made his mark at Southwest Plastic Surgery as a dedicated caregiver. From his early start at the front desk of a physical therapy office, which later developed into a five-year Operations Manager position at the Las Palmas Burn & Wound Management Center, you'll understand why he was recruited for the position of Patient Coordinator for the reputable plastic surgery team. Although, Sanchez describes his time and support as being split down the middle between surgeons and patients, the reality is that he gives everything he has to making a difference in the lives of the patients he serves and especially, for those whose lives are transformed by their reconstructive surgeries.

Patients of Southwest Plastic Surgery have many options for reconstructive surgery. "Whether it pertains to newborns with spine or abdominal wall deformities or craniofacial malformations or adults with post-traumatic

or cancer reconstruction, Michael is there to help," explained Dr. Frank Agullo. These differ from the more traditional cosmetic surgeries in that they're often much more debilitating for individuals and generally deemed medically necessary. A person with a cleft palate, for example, may find it hard to live a normal life, not only physically, but also emotionally. This is where Sanchez' work becomes, literally, transformative for such patients and essentially, serves as the catalyst for his agenda in seeing that the recommended surgeries are seen to their fruition.

"In order for patients to undergo such costly, yet needed surgeries, Sanchez must work diligently with insurance providers to ensure that the coverage for his patients is there," added Dr. Humberto Palladino. Surely, the job requires persistence and a meticulous approach, but it certainly also means a level of compassion that is, in fact, one of the main ingredients that Sanchez brings to the table

in this busy plastic surgery practice. A true advocate, his work is centered on thoroughly listening to every patient and ultimately, taking the necessary action to seeing that their quality of life is improved. "It's a selfless job" is how Sanchez sums up his work, but with him it's not only a job, it's truly a way of being!



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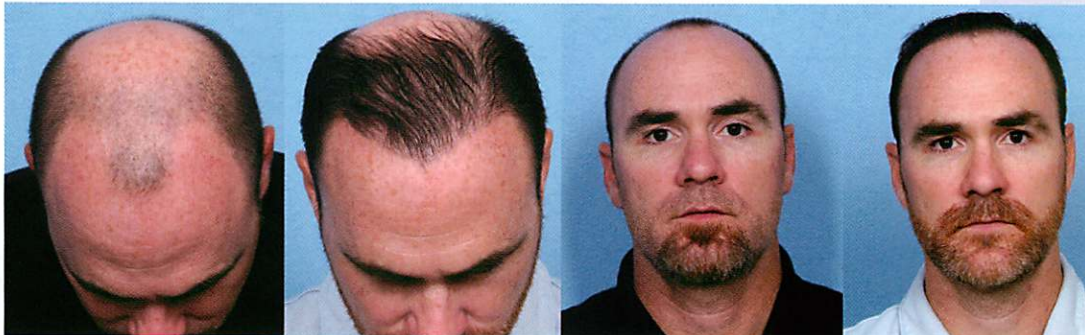
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GET YOUR SEXY BACK!

| By: HUMBERTO PALLADINO, MD |



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Many people believe that men age more gracefully than women, maybe because we are more forgiven with a beer belly, a little grey hair here and there, and even consider those laugh lines to be kind of sexy. But one of the biggest concerns that about 50% of men face is losing their hair. Hair loss affects a man's social, personal, and professional life. It creates low self-esteem and high self-consciousness which

results in more stress and depression that at the same time triggers more hair loss. There are many factors involved in losing hair such as hereditary, hormonal, stress related, medications, etc. Regardless of the reasons, the point here is that sporting the bald look is not for everyone.

But don't panic, at Southwest Plastic Surgery we offer a myriad of solutions to help you prevent or regress your hair loss. These solutions not only include surgical procedures like hair transplantation, but also non-surgical options such as medications, laser therapy, and PRP (Protein Rich Plasma) Injections. The doctors will ask you a number of questions, analyze your medical and family history, as well as your lifestyle to unravel the real cause behind your hair loss. Once this is determined, the problem can be assessed effectively.

Medication is the best way to treat hair loss in the early stages, since it helps to prevent it.

Low Level Laser Therapy helps stimulate hair growth with easy treatments at home.

PRP Injections consist of the patient's own blood plasma concentrated with platelets that are injected into the scalp in the areas where hair loss is apparent. This is a natural and safe way to treat hair loss.

Hair Transplantation is the surgical way to restore hair loss. This is the best option when the above mentioned are not effective or when baldness is too advanced. This option is not exclusive to the scalp; it can also treat the beard, sideburns, and eyebrows. The two techniques are:

FUT (Follicular Unit Transplantation): Is the most commonly used hair transplant technique, where the surgeon removes a strip of tissue from the donor site and with the help of a specialized team dissects it into single follicular units. These hair follicles are then implanted through tiny incisions one hair at a time.

FUE (Follicular Unit Extraction): Is the technique in which hair follicles are extracted one by one in a scarless and non-invasive manner. The next step is the placement of each follicular unit individually. This is a very meticulous, precise, and lengthy technique.

Either if you are barely noticing more than usual hair loss, or if it has already gone out of control, at Southwest Plastic Surgery we have a solution to help you renew your self-esteem, restore your hair loss, and revive your appearance.

THE YWCA 22ND ANNUAL WOMEN'S LUNCHEON FEATURING AMANDA WIRTZ

APRIL 23, 2015 | *Photographed by* TOMMIE MORELOS

